

FREEDOM SQUARE

Unbridled expression of the
values of a city



What it was !!





nakkashi
by
Vikram Phadnis
DESIGNER

Advertisement for a clothing brand featuring a woman in a long, patterned dress. The text includes the brand name 'nakkashi', the designer 'Vikram Phadnis', and contact information for 'Kalyan Kendra' in Calicut, Kerala.

Kalyan Kendra
SILK & SAREES
ONLY AT CALICUT
M.M. ALI ROAD
Tel: 0495 2701491

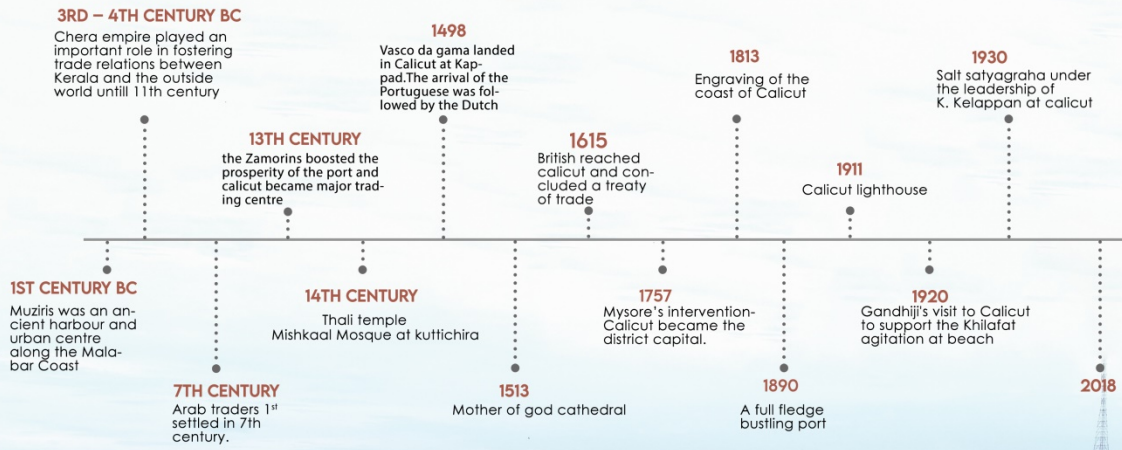
36

Old Beach stage



Old underground green room

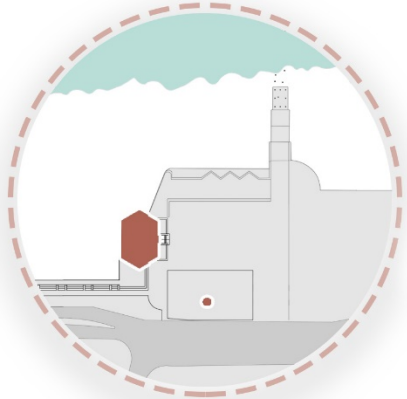
THE PAST



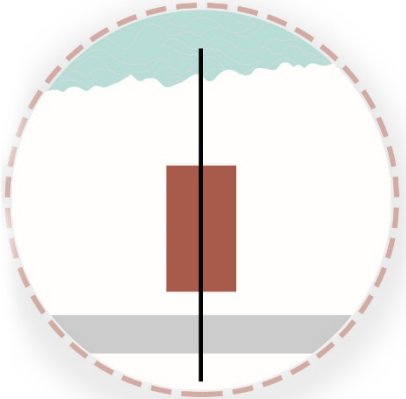
Whose space it is : re looking at the design brief



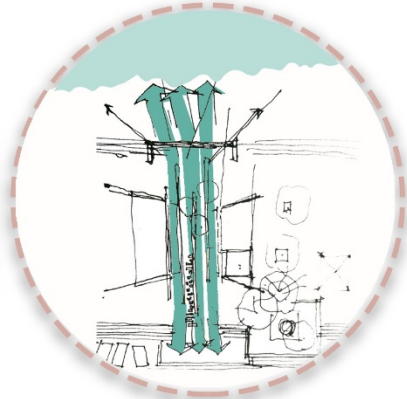
DESIGN EVOLUTION



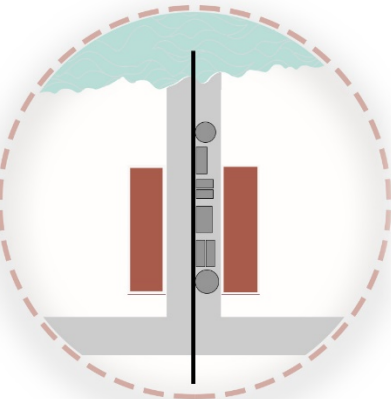
The old stage was not significant enough as a landmark for the scale of the beach



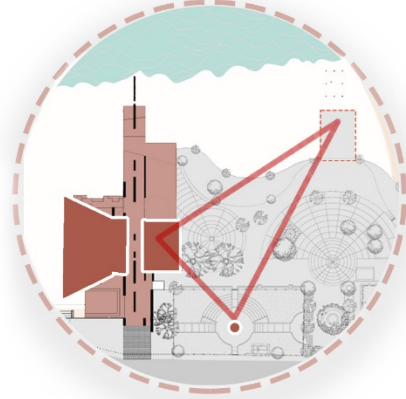
The linearity is bifurcated to form two separate stages



The stages are shaped in such a way that it radiates from a central axis



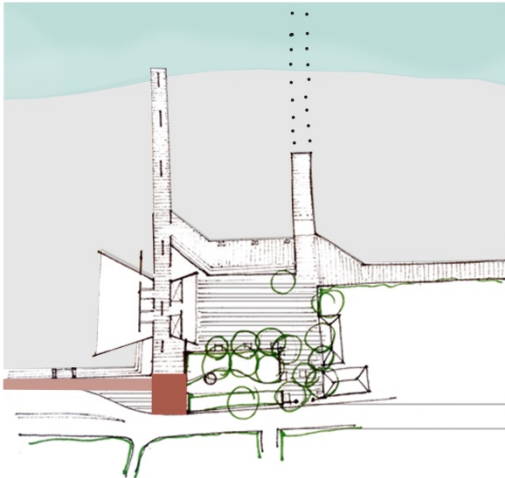
The central axis becomes a walking gallery which culminates at the sea



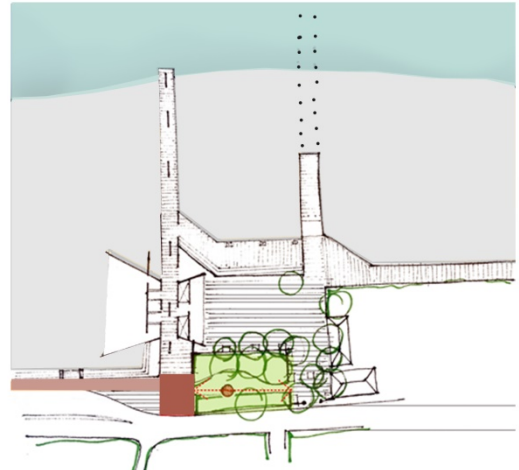
The stage and walls are placed in such a way that it is inviting from both directions



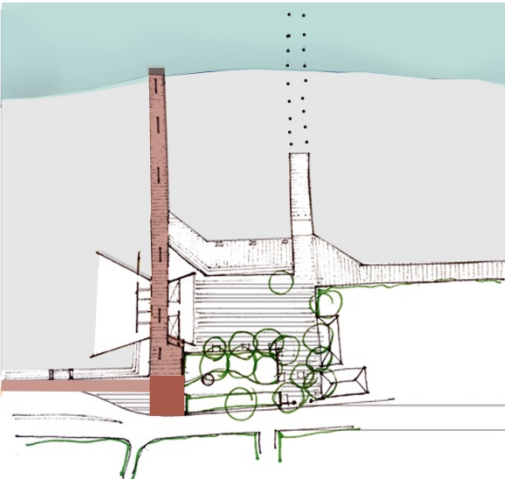
The lighthouse and north pier act as a frame for the stage backdrop



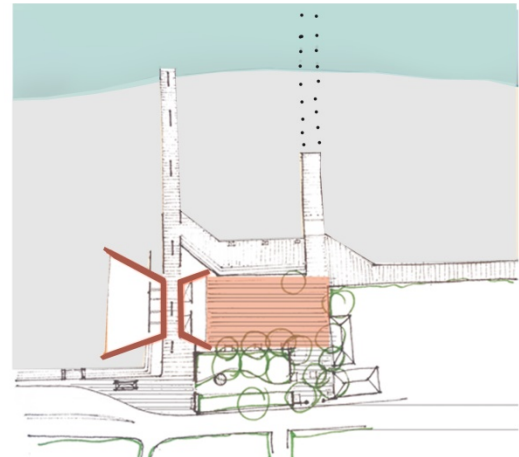
Plaza Design
meaningful end to the beautiful walk along beach



Rejuvenating past
Light house can be a part of the development

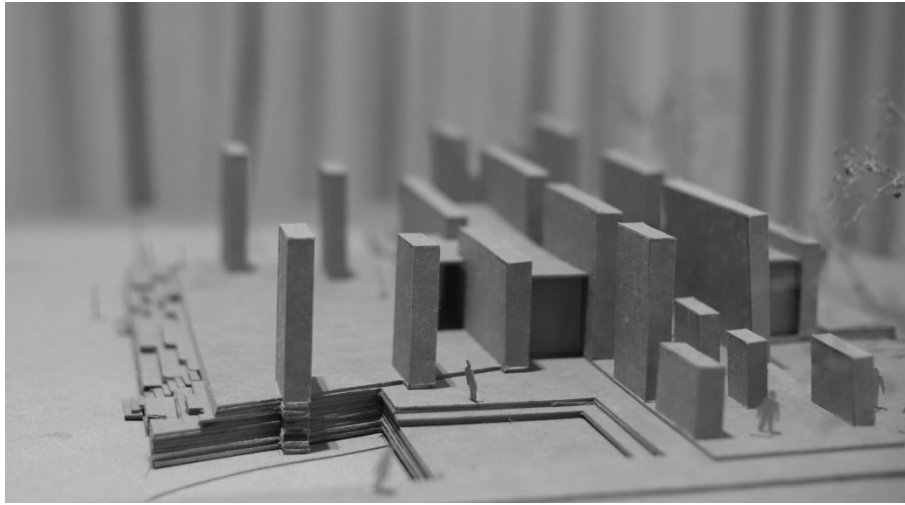


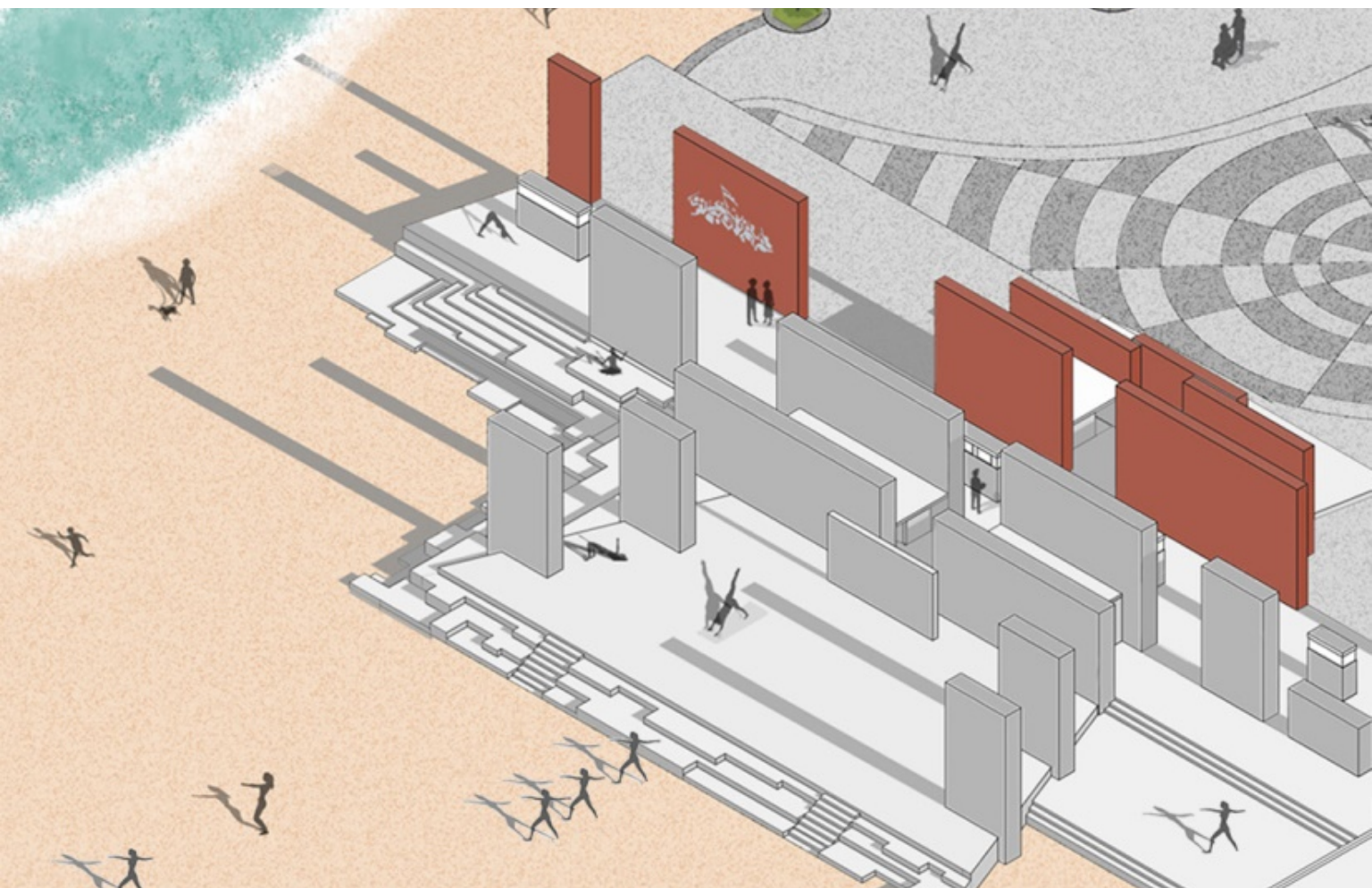
History narrated



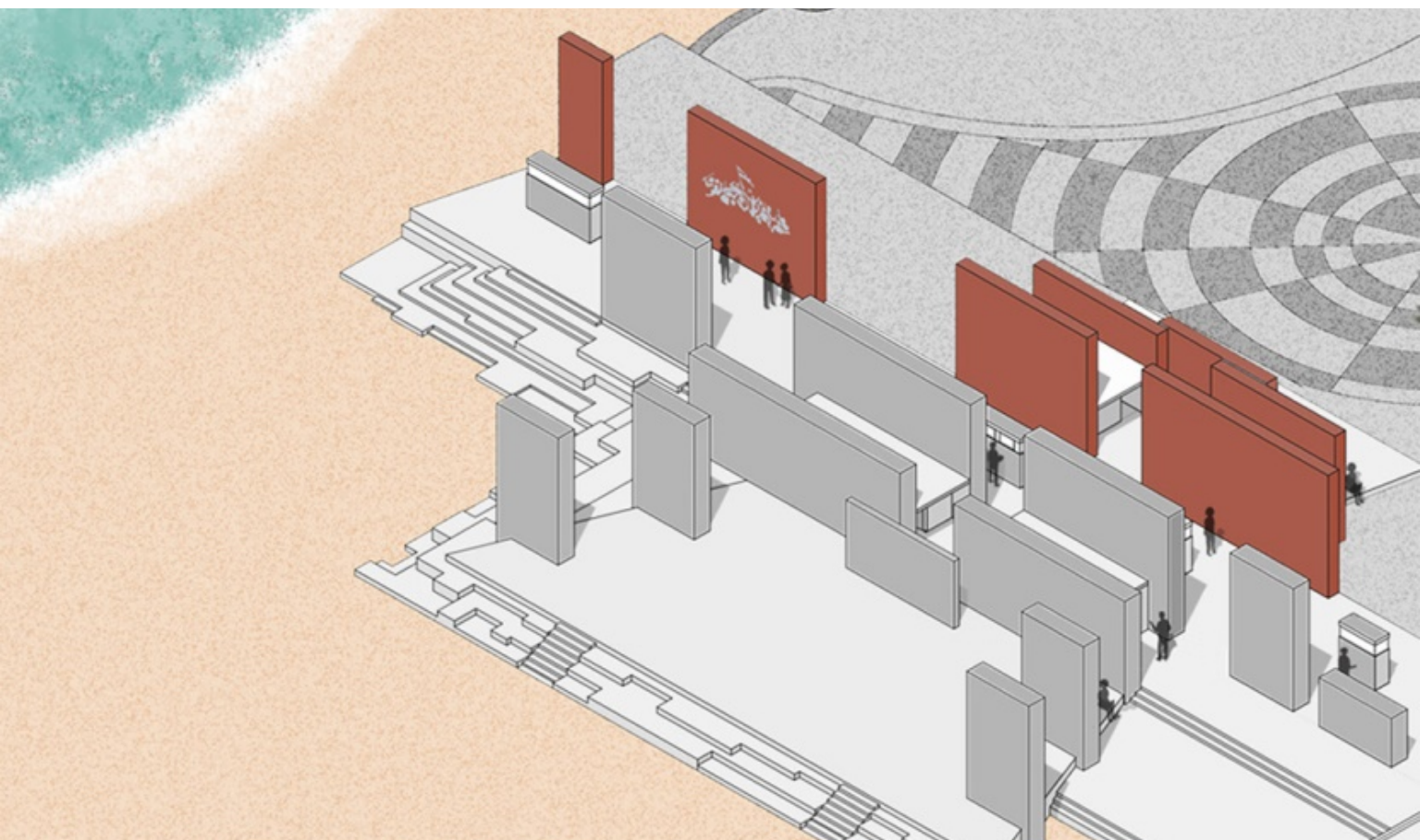
Inviting nature from either side creating two different flexible stages

Sculpting a multi sensorial, multi layered public space

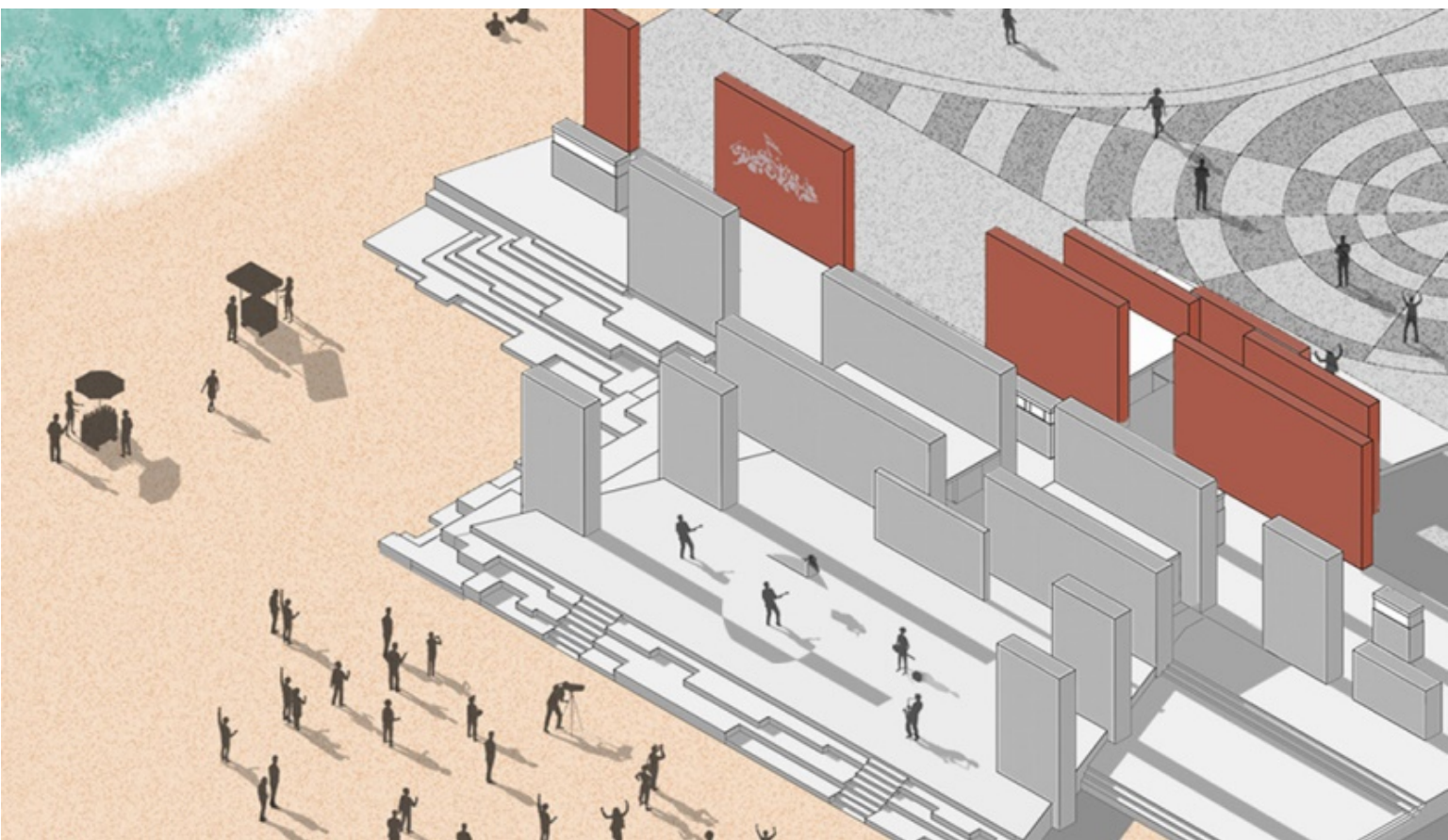




5:00 am – 8:00 am



During the day..



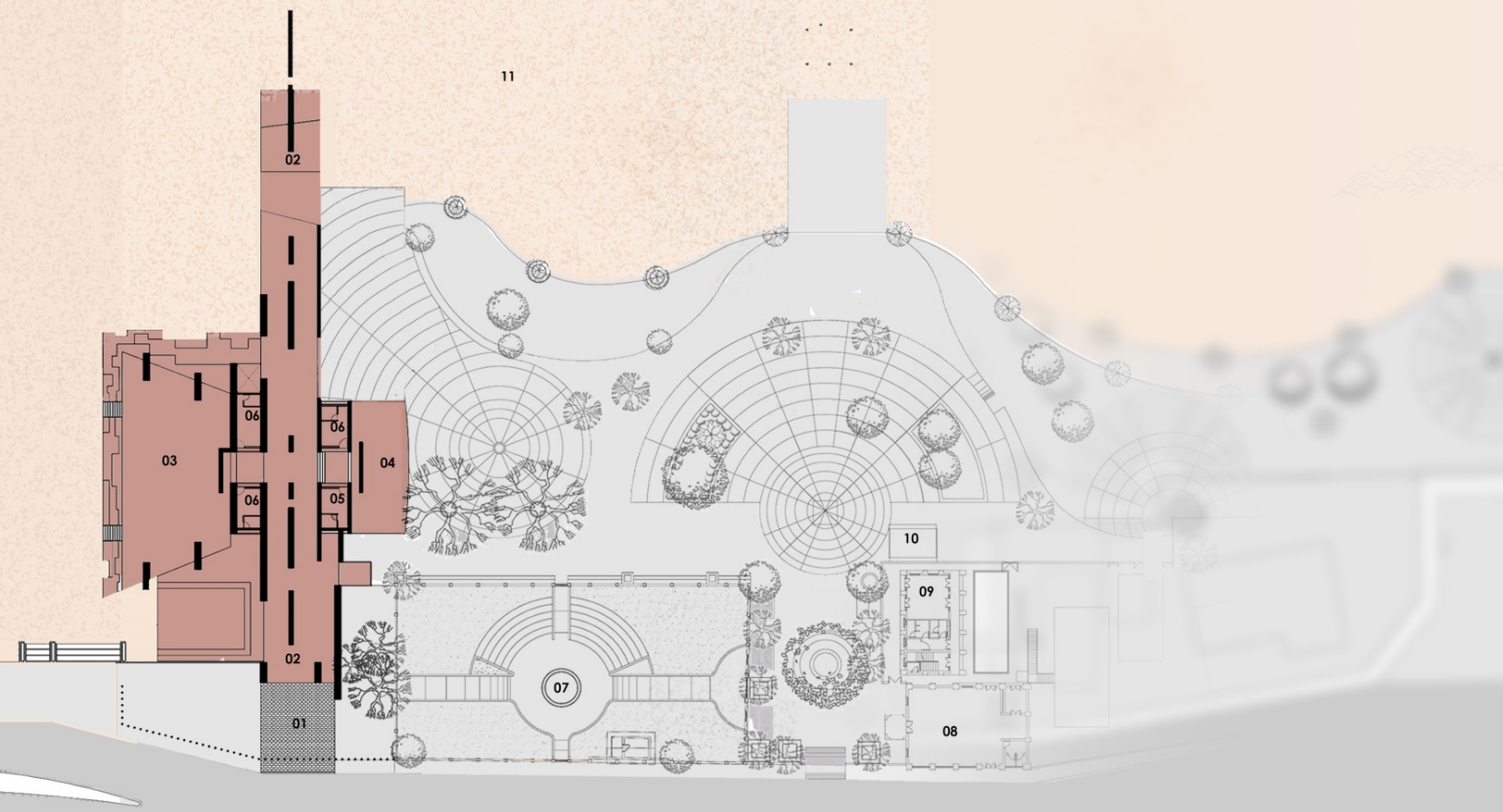
5:00 pm – 12:00 am



Events, celebrations, rallies,
destination

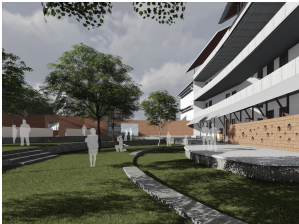


- 1. Entrance
- 2. Freedom square
- 3. Main stage
- 4. Stage 2
- 5. Souvenir shop
- 6. Green room
- 7. Light house
- 8. Library and cultural centre
- 9. Cultural block
- 10. Cafe
- 11. Sand fill
- 12. Sea





BUS STOP, MEDICAL COLLEGE< CALICUT



NGO SCHOOL, VELLIMADUKUNNU



PUTHUMALA MODEL VILLAGE-
A REHABILITATION PROJECT,
MEPPADI



FREEDOM SQUARE ,CALICUT



THE ART OF DESIGNING PUBLIC PROJECTS

collaboration | social sensitivity | purpose





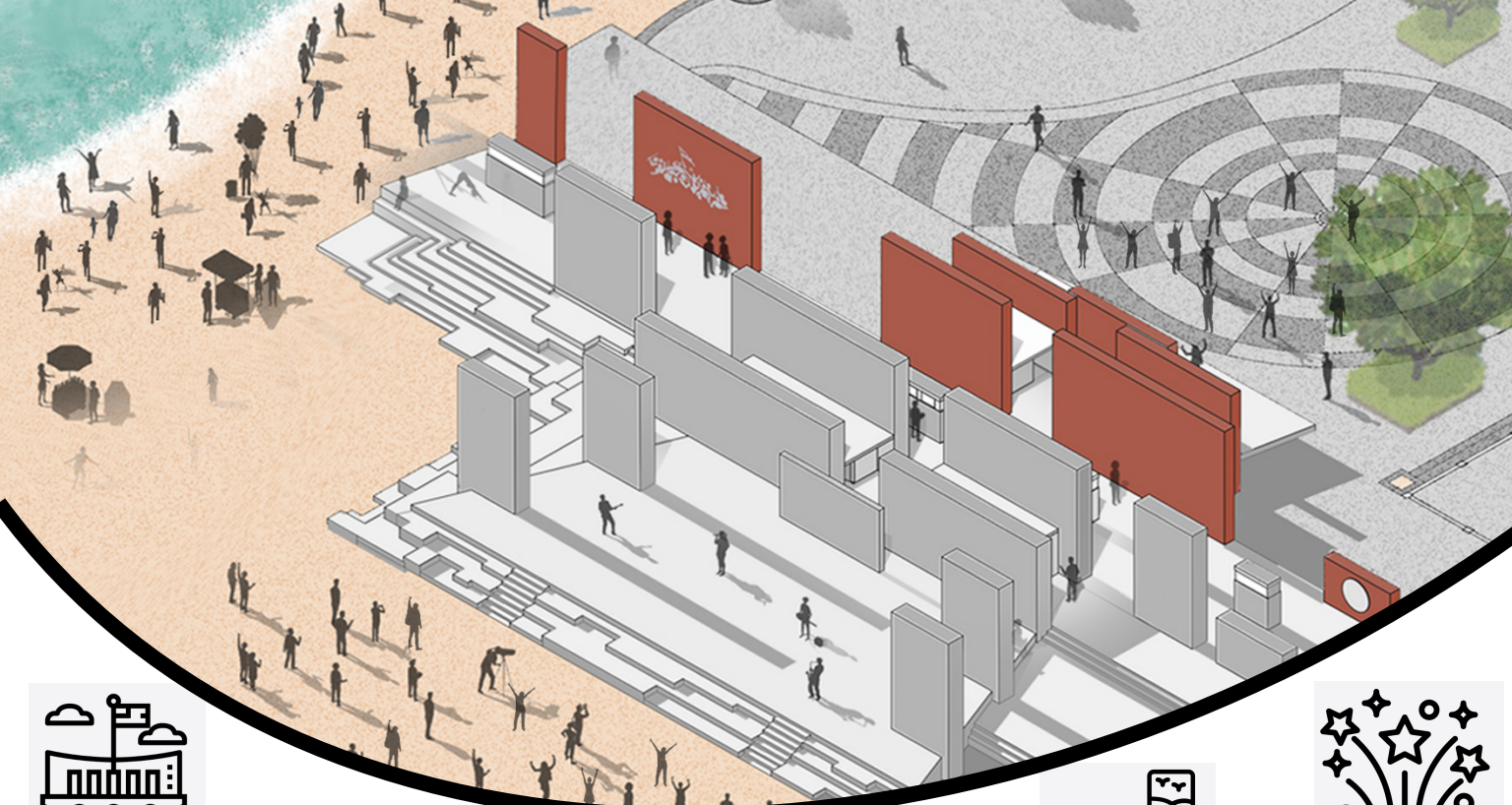
9 years.. From conceptualizing to reality..





NEW LAYOUT





Memorial



Recreation



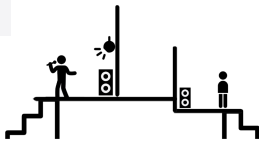
Exercise



Photoshoot



Events



Multiple Stages



Identity



Activities



Open Museum



THANK YOU